



LIVING FORCE PRODUCTIONS presents
GREEN LOUNGE - an Eco Luxury and philanthropic Experience

Event date: November 15 2009
Event Venue: Loews Hotel, Santa Monica
Who will attend: Media, celebrities, environmental visionaries, lifestyle pioneers, trendsetters, influential taste makers, authors

GREEN LOUNGE - An eco luxury experience is a stylish eco conscious cocktail lounge experience, eco suites and wellness symposium presented every quarter at top venues, hotels, clubs, film festivals, VIP after parties and gala events.

Offering a hip, sexy, high-end luxury green party/club experience for celebrities and lifestyle pioneers to socialize and be exposed to the latest trends in the luxury green movement.

Elevating eco conscious brands and products through viral marketing, media, publicity, social networking and live experiential events.

The events will include:

Eclectic D.J's	Motivational Speakers
Eco-Cocktails	Celebrity Mingling
Top Chefs serving Organic Tastings	Business Networking
Eco Luxury Suites offering Gift Bags	Product Placement
Astrologists	National Media
The Green Angels	

The first holistically packaged project to pioneer marketing and PR for luxury eco conscious brands through:

Viral Marketing / Social Networking / Business to Business Networking
PR and publicity / Advertising / Experiential events / Cross-marketing through luxury goods partnerships

GREEN SUITES - not unlike expo booths, these suites are stylish, elegantly decorated luxury inter-active experiences where influential guests can sample products and interact with your CEO or sales representatives, learn the ethos behind your company and truly experience your brand in a luxurious setting.



GREEN LOUNGE WELLNESS SYMPOSIUM – hosts a symposium of lifestyle authors, eco conscious celebrities and motivational speakers in the areas of environmental awareness, health & wellness and self empowerment and creates a 'think tank' forum for CEO's, companies, political leaders and activists to discuss these areas of issue and address action steps necessary to bring light, awareness and pro-activity to the causes. Our purpose is to provide a live experiential and media platform for transformational thought leaders, international change makers, and global issues of concern to inspire a sustainable world. After the symposium, **CELEBRITY SOUL WITH NICOLE SHERWIN** interviews the guests in front of a live audience. These talks are filmed for broadcast.

Green Carpet Arrivals -6.00pm

Green Lounge/Green Suites cocktail lounge 7.00pm-11.30pm

Green Symposium - 7.00pm - 7.45pm

Alicia Silverstone

Debbie Levin President Environmental Media Association

Wellness Symposium - 8.45pm - 9.30pm

Rev Michael Beckwith (The Secret)

Jenny McCarthy

Christine Devine (Fox 11 News)

Our brand of content is uplifting, life-altering, and world changing. It fosters diversity and inspires action from the audience. Our content will be distributed via national distribution networks through traditional and newly emerging media channels including TV, Live Events, Print, Web, and Wireless.

SELECTED CHARITIES WILL BENEFIT FROM THIS EVENT



CELEBRITYSOUL.COM

**NICOLE SHERWIN
310 871 1802**

NICOLE@NICOLESHERWINEVENTS.COM

WWW.NICOLESHERWINEVENTS.COM/GREENLOUNGE.HTML